

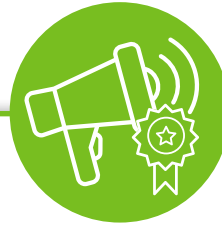
2025-2027 Strategic Plan



Strengthen HCMC, Serve Members

Build HCMC into a sustainable organization that supports members through their professional journey.

- Facilitate a welcoming environment for HCMC members.
- Increase awareness and visibility of HCMC by actively engaging capacity management leaders, and other key stakeholders.
- Build structures to support the work of the strategic plan.



Drive Capacity Management Forward

Establish HCMC as the trusted voice and national leader in hospital capacity management practice, research, and advocacy.

- Build strategic alliances with key groups to establish HCMC as a trusted partner and advisor.
- Define and prioritize the research agenda in hospital capacity management, and identify areas that HCMC will lead, promote, and support.
- Develop and promote a framework of key best practices in health care capacity management operations.



Deliver Value Through Learning

Create high-value opportunities for education, collaboration, and resource sharing to advance the field of capacity management and provide value to members.

- Support members with information they need to optimize capacity management in their organizations by providing education resources and thought forums.
- Provide HCMC members with opportunities for professional networking and collaboration to build a community of practice and support.
- Develop a core curriculum of tiered learning tracks to support professional development.

MISSION

The Hospital Capacity Management Consortium uses science and collaboration to transform hospital operations to ensure every patient receives the right care, in the right place, at the right time— elevating outcomes, access, satisfaction, and the value of health care.

PURPOSE

The Hospital Capacity Management Consortium (HCMC) of the American Hospital Association (AHA) is a collaborative group of hospitals, health care systems, industry partners, and other stakeholders with an interest in improving hospital capacity management. Through innovation, cooperation, and academic inquiry, HCMC strives to improve the efficiency of acute care capacity management so that all patients are safely and efficiently able to receive acute care in the best location possible.